



KOAT.com



**BOOK
DRIVE**

JULY 11-31

ALBUQUERQUE - SANTA FE, NEW MEXICO

Dear State Libraries,

We'd like to ask for your help with our upcoming BOOK DRIVE. Barnes & Noble may be our only drop off location for our viewers who want to drop off children's books. The bookstore only has two locations in Albuquerque and one in Las Cruces. Nusenda Credit Union may also be a drop off location but that is pending.

Will you please allow us to tell our viewers they can drop off new and gently used children's books at your library from July 11 through July 31? With your help we can get more books into the hands of kids. Read to Me volunteers will pick up the donations once the drive is over.

Together with our Book Drive partners, KOAT will run a 3-week campaign asking viewers to donate new or gently used children's books at any Barnes and Noble location (and hopefully Nusenda). We'd also like to include a line that lets people know they can also donate books at their local library so that viewers in other towns can participate as well.

Viewers can also help by making a monetary donation through the United Way with a link on koat.com. These donations will be used to purchase books.

If you're able to participate, please send an email to Sherri Trujillo at strujillo@hearst.com by Sunday, July 10. You can also call Sherri at 505-878-1395 to be added to the library list. The drive will take place Monday, July 11 through Sunday, July 31st. KOAT will also hold a live collection all day on Friday, July 29th at Barnes and Noble at Coronado Center in Albuquerque.

Thank you very much for your consideration.

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