



KOAT.com



**BOOK
DRIVE**

JULY 5-25

ALBUQUERQUE - SANTA FE, NEW MEXICO

Dear State Libraries,

We need your help with our upcoming BOOK DRIVE. Barnes & Noble is our only drop off location for our viewers who want to drop off books to help get more books to those in need. They only have 2 locations in Albuquerque and 1 in Las Cruces.

Will you please allow us to tell our viewers they can drop off new and gently used books at their local library? With your help we can get more books to more people. Read to Me and their volunteers will pick up the donations.

Together with our Books Drive partners, KOAT will run a 3-week campaign asking viewers to give children in our state get a boost to their summer vacation by donating new and gently used books at any Barnes & Noble location and hopefully their local library.

Viewers can also help by making a monetary donation through the United Way with a link on koat.com. These donations will be used to purchase books.

- **DATES: MONDAY, JULY 5 – SUNDAY, JULY 25**

- KOAT will also host a Live Drive on Friday, July 23rd, at Coronado Center next to Barnes and Noble.

Thank you very much for your consideration.

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