



collaborative
summer library program

CSLP Listening Sessions Summary
August 18, August 20, August 25, August 27
2-3 PM EST/1-2 CST/12-1 MST/11 – 12 PST

Below are the themes and slogans that garnered the most favor over all four sessions.

Top 2024 Themes

Agriculture
Adventure
Outdoors
DIY

Honorable mentions:

Archaeology
Time Travel

Top 2022 Slogans

Explore New Depths
Oceans of Possibilities
Discover Treasures at Your Library
Discover Uncharted Stories
Sea of Possibilities

Honorable Mentions:

Explore an Ocean of Wonders
Seven Seas, Infinite Stories
Read with a Porpoise

Other Notes:

- Slogans have already been vetted for Spanish translation and by an IP lawyer, and cannot be wordsmithed.
- Adding “@ your library” was suggested several times. CSLP stopped adding this specific phrase after 2009 (Be Creative @ Your Library) due to CSLP constantly being confused with ALA as that is used in all of their branding.
- Slogans that are popular but not chosen as the official slogan can also be used as chapter headings.

Elections

Candidates that were present at a listening session introduced themselves.

Respectfully submitted by Josephine Camarillo and Jasmine Rockwell, 8/31/20.