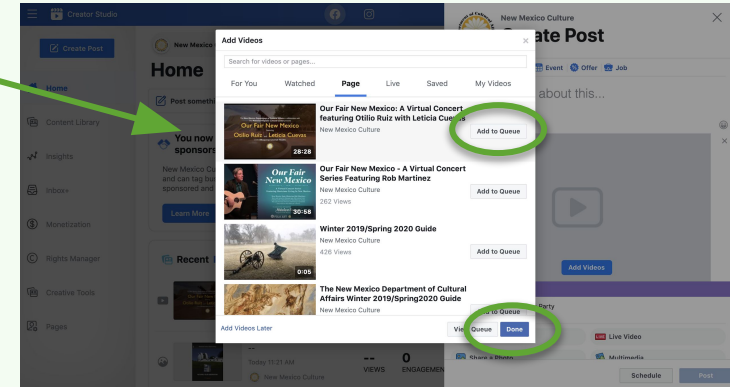
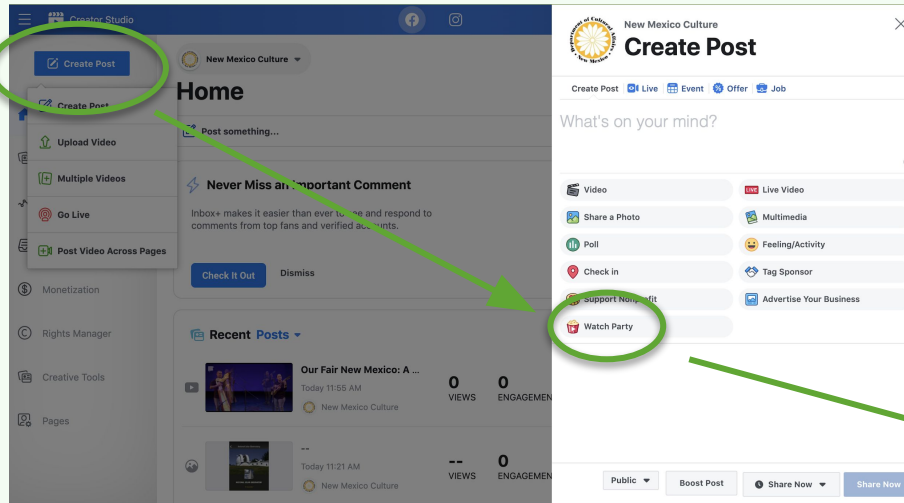


How to Create a Facebook Watch Party

Simply Social Media // April 2020

Watch Party

The Watch Party can be posted immediately or scheduled from the Creator Studio. A Watch Party can only be created from videos that have already been published to the Facebook page.



1. Click on Create Post.
2. Select Watch Party from the options of post type.
3. Select the video from the pop up list to “Add to Queue”.

Watch Party

New Mexico Culture
Create Post

Create Post Live Event Offer Job

Say something about this...

The New Mexico Department of Cultural Affairs in collaboration with The National Hispanic Cultural Center presents
Our Fair New Mexico
featuring
Otilio Ruiz and Leticia Cuevas
in the Albuquerque Journal Theatre

WATCH PARTY

Our Fair New Mexico: A Virtual Concert featuring Otilio Ruiz with Leticia Cuevas
New Mexico Culture

Video Live Video

Share a Photo Multimedia

Schedule Post

4. Write caption.

5. Schedule the day and time you want the Watch Party to begin in the newsfeed.

Schedule

Publishing

Select the date and time you want your watch party to publish.

4/21/2020 7:00PM MDT

Custom Image

Upload an image for your News Feed announcement post.

Change image

Announcement Description


Description (Optional)

Cancel Schedule


Watch Party

Schedule ×

Publishing
Select the date and time you want your watch party to publish.

4/21/2020  7:00PM MDT

Custom Image
Upload an image for your News Feed announcement post.



Change image

Announcement Description


Description (Optional)

Cancel

Schedule

6. Click on Change Image to upload the image you want to show in the newsfeed with the caption. If you do not choose an image, it will publish using your current cover photo, which usually isn't relevant to the video itself.


Watch Party


 **New Mexico Culture** plans to host a watch party. Published by Amy Tischler [?] · 3 mins ·


Choose "Get Reminder" below to join us at 7pm on April 21, 2020 for a "Watch Party" of the second concert in the NM Department of Cultural Affairs "Our Fair New Mexico" virtual concert series featuring Oti Ruiz with Leticia Cuevas was hosted by the [National Hispanic Cultural Center](#).

Ruiz, who has been playing music since the age of 13, studied at the Music Conservatory in Xalapa, Veracruz, Mexico, and is a former member of the international companies Tlen-Huicani, at the University of Veracruz, and Achille-Zavata, based in Paris.

Ruiz currently teaches at Albuquerque Public Schools and is the musical director of La Rondalla de Alburquerque. His family is working together to bring jarocho music from Veracruz, Mexico, to new generations. [#NMCulture](#)



 **TODAY AT 7:00 PM**
Tune in to watch live

 **Get Reminder**

7. Once scheduled, a post will be published to the newsfeed that will alert your followers to the scheduled Watch Party with a call to action button to Get Reminder to watch once several minutes before it goes "LIVE" on the page.